



St. Mary School
Red Ribbon Week 2017
October 26 - 30

Red Ribbon Week was inspired by the heroic work and sacrifice of US Drug Enforcement Administration Special Agent Enrique "Kiki" Camarena. In 1985, Camarena was working undercover in Mexico to gather information on local drug traffickers. His identity was discovered and he was abducted, tortured and killed.

A movement to honor Camarena's memory was launched within weeks by his friends and family in his hometown of Calexico, CA. Camarena Clubs were organized and members pledged to live drug free in honor of the fallen agent and others like him. The clubs gained national attention in the spring of 1985 when two members presented the Camarena Club Proclamation to First Lady Nancy Reagan.

The grass-roots movement continued to grow and in 1988 the US Congress proclaimed the last week of October as Red Ribbon Week.

St. Mary's Student Council has been busy planning various activities for the week. The theme of this year's Red Ribbon Week is: "Red Ribbon Week - Not Just for a Week, But for Life!". See below for the week's activities. Please encourage your child to participate.

The issues relating to substance abuse have touched all of our lives. Together we can make a difference in the lives of our children by encouraging and promoting healthy lifestyles.

Monday, October 23	"Wear Red Day" Dress Down - Wear as much RED as possible Stickers will be given out	\$1.00 donation
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Student Council will explain schedule of events and theme during Monday Morning Prayer

Tuesday, October 24	"Give Drugs the Boot" Students wear their favorite boots. Stickers will be given out
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Wednesday, October 25	"Be a Force For Kindness" Wear purple for today Bracelets will be given out	(Bring a canned good)
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Thursday, October 26	"United We Stand Against Bullying & Drugs" Wear Red, White & Blue today Stickers will be given out	\$1.00 donation
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Friday, October 27	"Respect People's Differences" Wear Mismatched Clothes Pencils will be given out Trunk or Treat
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